

 Technological Promotion Association  
(Thai-Japan)



# Internship Platform

Connecting Industry and Students  
Bridging Future Talent with Industry in Thailand  
Make a Bridge Thailand Co., Ltd.




Make a Bridge  
**Thailand**

2 June, 2025



## Background & Purpose

- Securing internship placements for students is becoming an increasing challenge in Thailand.
- An IT student in a provincial area had to relocate to Bangkok due to a lack of local internship opportunities.
- Shortage of internship hosts in fields like technology, manufacturing, IT, and advanced sectors

 Purpose: To offer a new “gateway to company information” for educational institutions, helping students gain practical work experience.





# Platform Overview

An industry-specialized product & manufacturer search site with over 5,000 entries

Example: A student researching electrical control components searches by product use and accesses relevant company info.

- Detailed technical explanations by category
- Find product knowledge, company names, and examples all in one place
- Widely used by professionals in sales, engineering, and procurement



Free access for students and educational personnel.

[www.mab.co.th](http://www.mab.co.th)

MAB Thailand



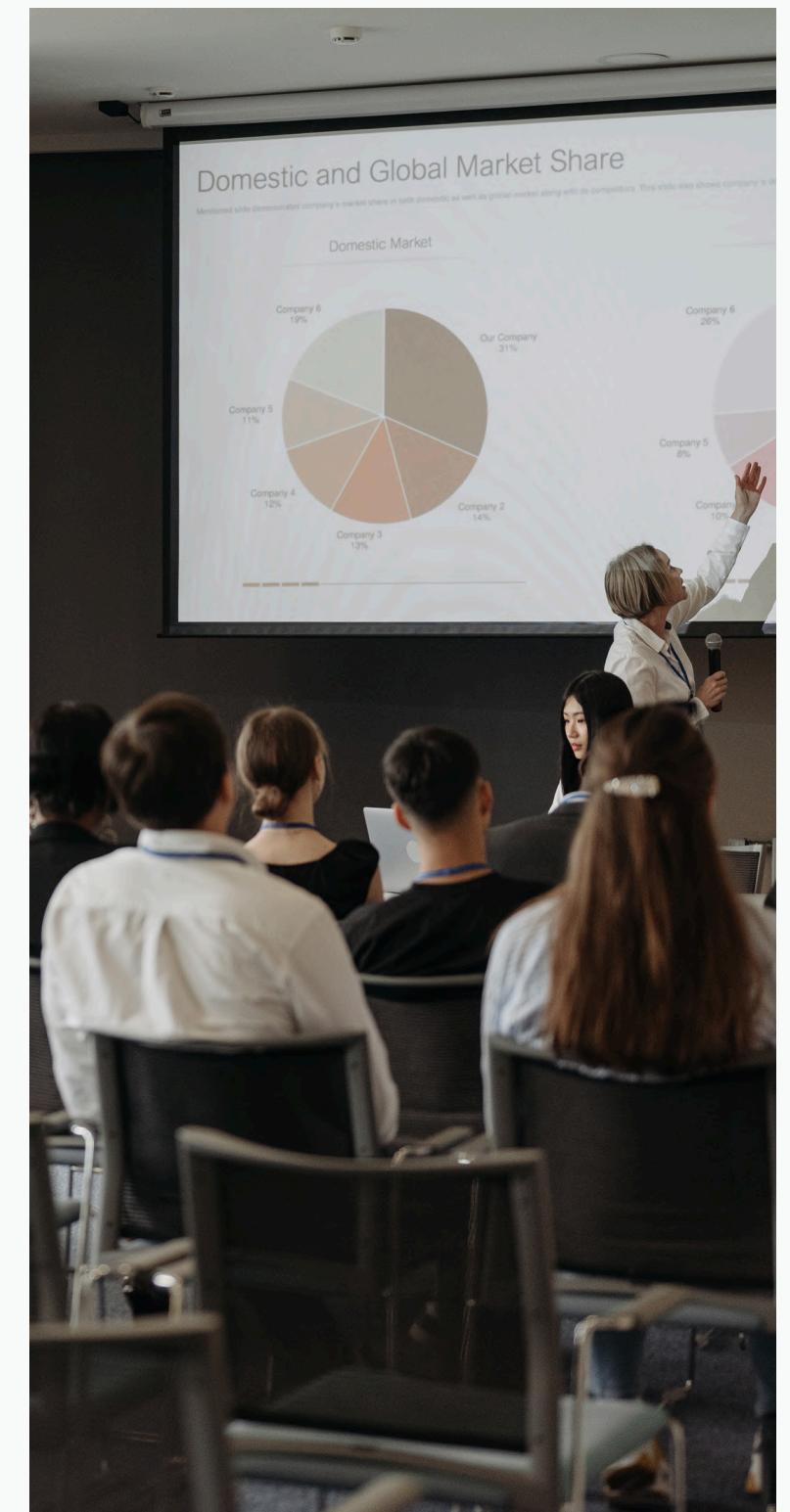


# Internship Feature Page

Currently featuring companies open to hosting interns!

Example: A mold manufacturer in a rural area accepts two CAD-proficient students and considers them as future hires.

- Displays company overview, internship type (technical/office/sales), period, capacity, contact info
- Searchable by region and sector
- Clearly stated job content allows accurate matching







# Request to Educational Institutions

📢 Please help spread the word via:

Classroom announcements

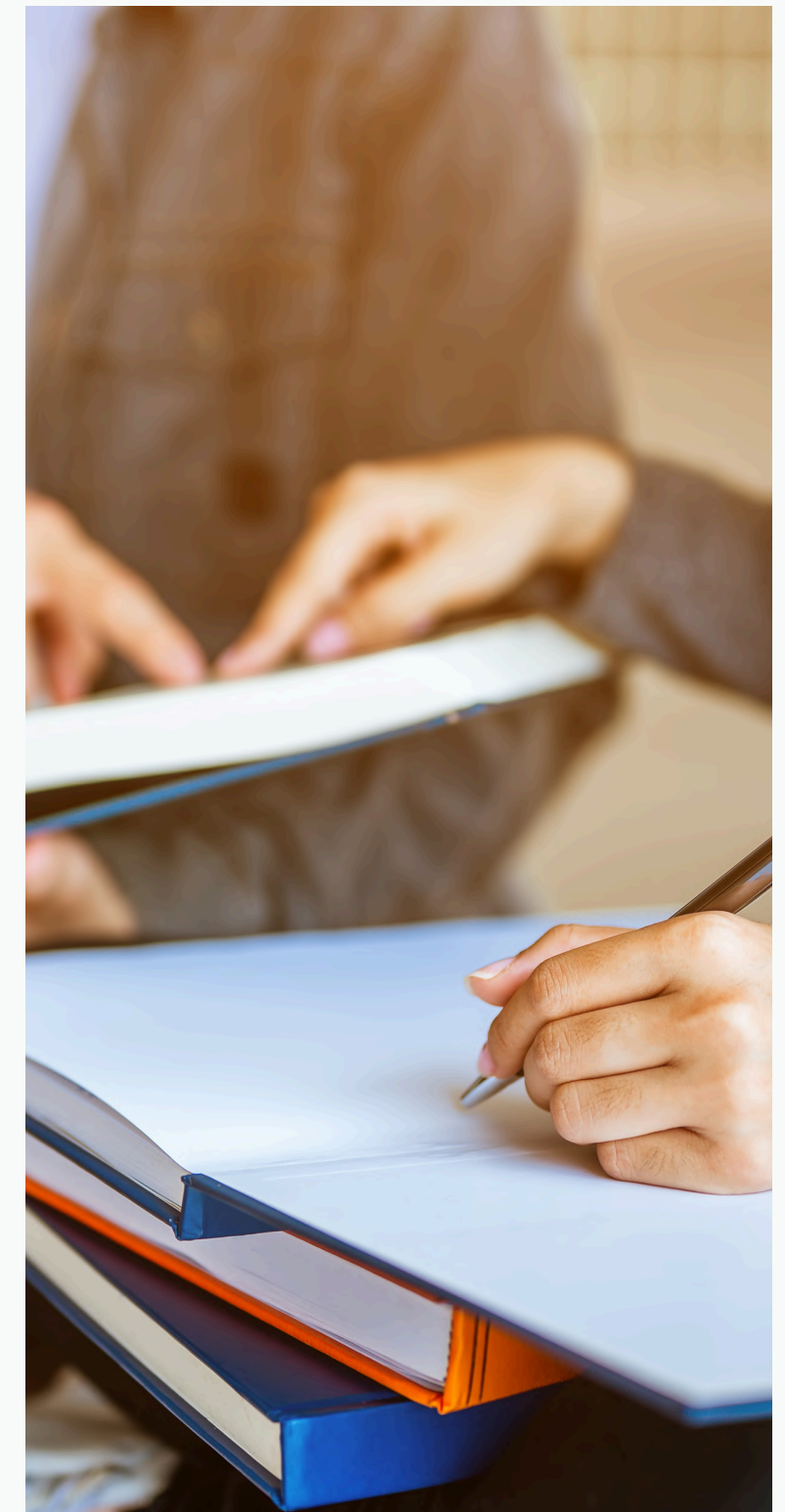
School portals

Career center promotions

Example: A technical college introduced our site and successfully matched four students with companies.

💡 Flyers, posters, and QR code materials available.

☎️ We are happy to visit schools for direct explanation sessions.





## Request for Cooperation

🎓 Request: Please share past internship company records with us.

Example: A precision machinery manufacturer from 2019 was re-contacted and re-listed after school shared the info.

- We will confirm and approach companies for re-listing.
- Informing companies the lead came via the school builds trust.
- This helps expand the number of participating companies.







# Company Listing & Subscription Plan

🌐 Companies also benefit greatly from participation.  
Example: A listed company promotes both its products and internship opportunities—students nationwide apply, creating talent pipelines.

- Combine product promotion with talent recruitment
- Monthly subscription: 1,200–5,000 THB
- Company trust increases with school-backed introductions







# Future Collaboration Ideas (Optional)

Example: Online matching events allow students and companies to connect after reviewing company info, reducing mismatches.

Feedback from students and companies enables continuous improvement

Faculty visits help align curriculum with industry needs







Thank you for your attention

We look forward to your cooperation and future collaboration

